



2021-2022

# IMPACT REPORT

COTTEY COLLEGE  
ALUMNAE ASSOCIATION



From the beginning of the fiscal year (July 1, 2021) we have been on a journey to observe and strengthen the appreciation alumnae hold for our alma mater. **Cottey Proud** alumnae from across the world were invited to renew their joyful connections through investing in relationships with classmates, giving to the college or cultivating new relationships with our beloved Cottey C. Our journey has not only inspired our current alumnae, it has helped us see how we can evoke the same loyalty in future alumnae.

This report highlights our experiences and achievements.

The accomplishments are only possible because of the tried and true effort from our fellow alumnae and the amazing team within the Office of Institutional Advancement at the one and only Cottey College.

Ducks, Daisies, and Cottey Love,  
**Cottey College Alumnae Association (CCAA)**  
**Board of Directors**



# BOARD MEMBERSHIP



The CCAA Board traditionally meets on campus twice a year: once in August in advance of Orientation Weekend & again just prior to Founder's Day Weekend in the spring.

To get involved nominate yourself or an alumna to join the CCAA Board at <https://cottey.edu/alumnae>.



### **President**

Mallori DeSalle  
Class of '99  
Ellettsville, IN  
2nd Term



### **Vice-President**

Mandi Jordan  
Class of '01  
Nevada, MO  
1st Term



### **Treasurer**

Kerry Tate  
Class of '86  
Richardson, TX  
1st Term



### **Secretary**

Janell McDonald  
Class of '10  
Lee Summit, MO  
2nd Term



### **Director**

Christine Renner  
Class of '77  
Fremont, CA  
3rd Term



### **Director**

Lori Royal  
Class of '76  
Kansas City, MO  
1st Term



### **Director**

Randi Turk  
Class of '68  
Glendale, AZ  
1st Term



### **Director**

Denise Bishop  
Class of '83  
Wichita, KS  
2nd Term



### **Ex-Officio**

Jen Wren  
Charpentier  
Class of '64  
Covington, LA



### **Associate VP for Institutional Advancement**

Christi Fulton Ellis  
Class of '96



# Founder's 2021



## On Campus and Online!

We are Cottey Proud ALL THE TIME!

In the **inaugural HYBRID** Founder's Day Weekend, we celebrated across the world with 251 Cottey PPROUD alumnae. We had more than 100 on-campus while others joined virtually.

On campus traditions resumed: The **alumnae choir** sang for the first time with the recently repaired organ at the chapel service.

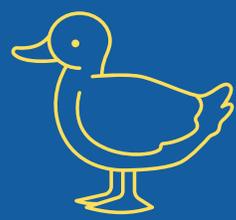
Alumnae were able to enjoy the return to the duck pond when they saw **Hermatrude** again and got to meet **Mergatroyd** (Another duck in Cottey's history).

Virtual Cottey Trivia was back by popular demand and you might just see it again in 2023!

**Class reunions** were on Zoom. WAIT...they were in classrooms. Wait...they were BOTH on Zoom and in classrooms! Though singing was still a bit of a challenge when combining voices on Zoom, MANY classes enjoyed having a hybrid class reunion.

The campus was harmonious until well after the sun had set. **Saturday Sing** was held in the outdoor amphitheater. For the first time in the sing-a-long was held outdoors and this memorable event will be remembered for it's significance.

Sunday Brunch was not the first event of the day. Cottey Athletics invited alumnae to join for the first annual **Cottey College Athletics 5K**. Every athlete from each team participated. Then together we all enjoyed brunch!



# DOW SCHOLARS

The CCAA established the **Dow International Scholarship Fund** in 1973 in memory of Dr. Blanche Hinman Dow, President of Cottey from 1949-65, who was responsible for initiating active recruitment of international students. The international scholar is recognized during annually during the Founder's Award Luncheon.

Two scholars were recognized in 2021-2022.



**Cielia  
Cerquerira**  
Courtry,  
France



**Sibusisiwe  
Diamini**  
Mbabane,  
Eswantini



## AWARDS

The CCAA Awarded the following as part of the 2021 Founder's Day Celebration:

**Christi-Anne  
Beatty**  
Outstanding  
Young Alumna



**Rebecca  
Zeltinger**  
Alumna Service  
Award



**President Dr.  
Jann Weitzel &  
Jack Weitzel**  
Friend of the  
College

**Kandis Barker**  
Distinguished  
Alumna



**Steve Reed**  
Honorary  
Alumna



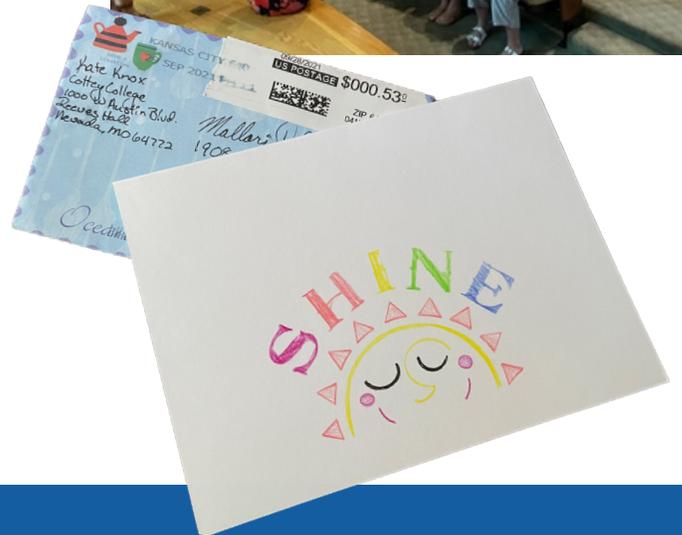
# CAMPUS CONNECTIONS

CCAA celebrated connecting with the **CSC President** by starting a tradition of giving her a pin for her CSC President DJ.

CCAA board members welcomed the incoming class to Cottey by supporting **Convocation** in 2021.

For the first time, CCAA was invited to contribute to the longest held tradition in Cottey College history: **The Signing of the Cottey Book.**

Alumnae continued the new **tradition** of **writing all students letters** at the beginning of the year. There was a "Connection: Past, Present, Future" session during Founders where Alumnae could write letters to current or future students or inquire about classmates.



## STUDENT REFERRAL Contest

Class of **1990**

Won the Referral Challenge

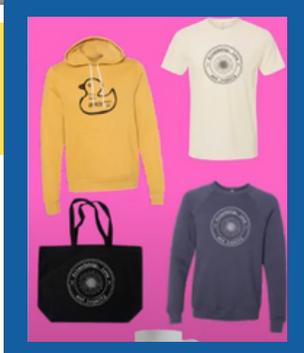
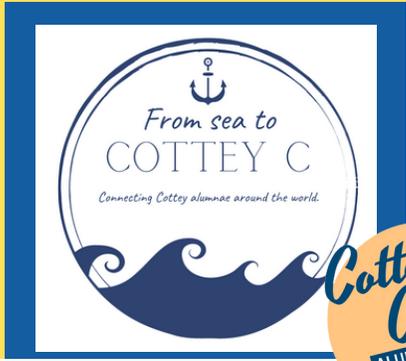


Every year the CCAA challenges alumnae to connect/refer 9th-12th grade girls to Cottey College. The class with the **MOST** student referrals earns the coveted **GOLDEN DUCK** as a trophy.

# ALUMNAE CONNECTIONS

In 2021, CCAA hosted a "MID-YEAR" online event called "From SEA to Cottey C". More than 50 people from across the world registered to participate. An international event was held so alumnae living in Europe/Japan could attend.

**Cottey Clubs** were a focus of Founder's Day. More than five new participants signed up to be a chair for a club. This would significantly increase the number of Cottey Clubs.



## CCAA SALES

CCAA hosted three (3) **Virtual Pop-up** shops throughout the year and an **Alumnae Shop** during Founder's Weekend. The profit of more than \$3000.00 will be put towards CCAA projects/endowments.

## ALUMNAE GIVING

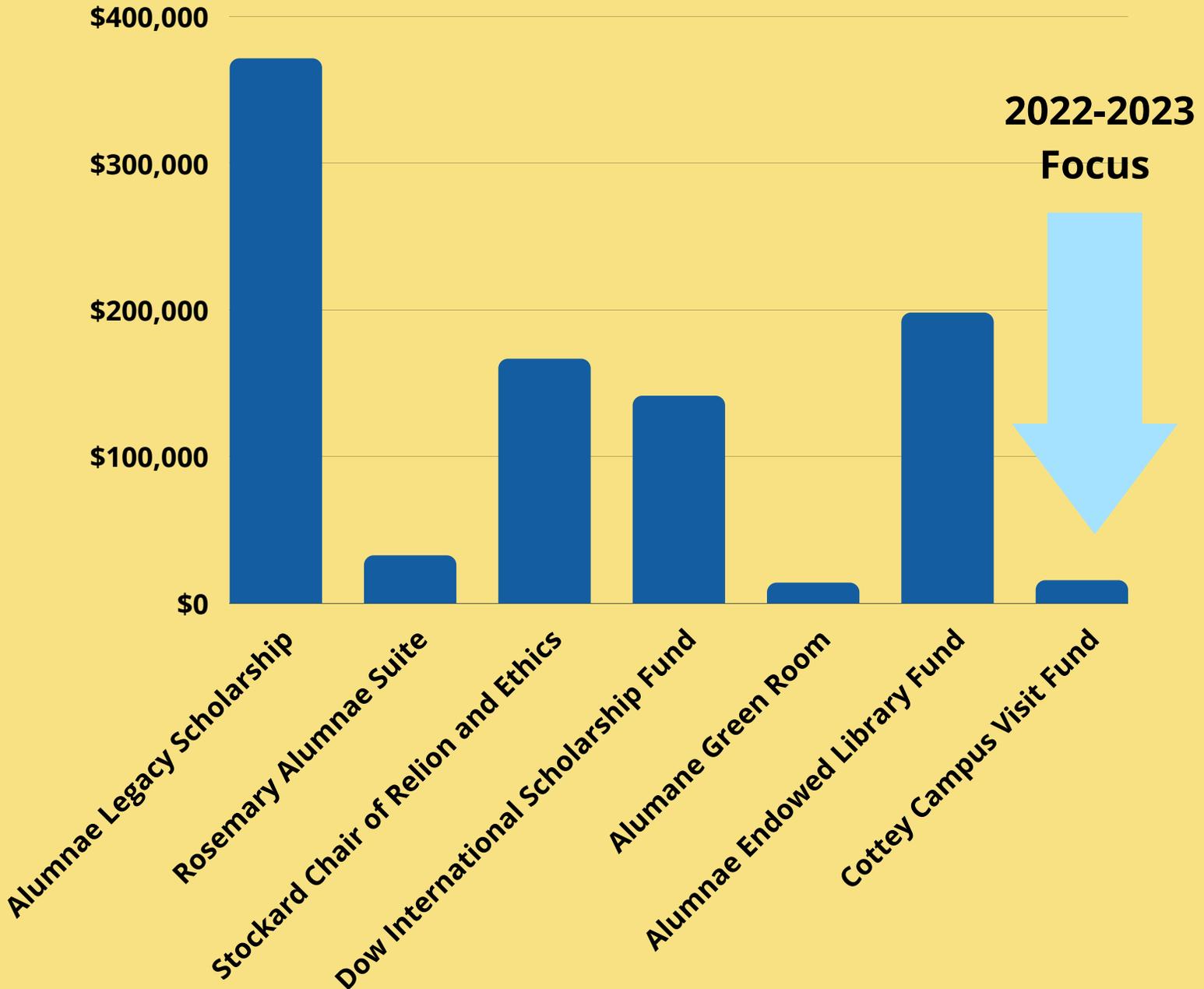
**The Campus Visit Fund Balance:** \$15,683.18  
**The Campus Visit Fund GOAL:** \$87,000 by 2023  
**Founder's Day Giving:** \$19,222.15

**Less than 1 in every 10** Cottey alumnae made a financial gift compared to 2-3 times the % of alumnae giving at other women's colleges.



# CCAA Funds

The funds raised by CCAA fund the following endowments.



## Class Giving

These are the strongest giving classes during 2021-2022.

1964-20% class giving  
1972 15.97% class giving



COTTEY  
COLLEGE  
ALUMNAE  
ASSOCIATION

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The **MISSION** of the Cottey College Alumnae Association is to develop and sustain a bond between Cottey College and its alumnae by creating a loyal alumnae base; facilitate and promote activities and events that will encourage the interests of Cottey College, its students, and its alumnae; cultivate a sense of community among alumnae; and support the mission and goals of Cottey College.

## Core Values

- Promoting purposeful collaboration with alumnae
- Fostering loyalty, engagement, and connection
- Championing inclusivity
- Celebrating *Cotteyhood*, the special world inhabited by Cottey alumnae





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